

PAWAN MISHRA

Product Designer | UX Design & Research

Lucknow, India • +91 98214 47095 • pwnmishr18@gmail.com

pawandesignfolio.com

[LinkedIn](#)

PROFILE

Product Designer/ AI Native/ Researcher/ Blood cancer survivor. 3+ years of working at the intersection of data and usable interfaces, with field research experience and a data visualization specialisation. Shipped consumer products at scale for Japanese and Indian users within multicultural, cross-border teams. Registered design patent holder (Government of India) and published design researcher.

EXPERIENCE

UX Designer · Suzuki Motor Corporation, Hamamatsu, Japan

September 2024- Present

- › Led end-to-end UX for a mobility travel companion application for the Suzuki Jimny, serving 500,000+ users across Japan.
- › Designed core travel journeys — Maps, Explore, Search, Saved Places and Trip Registration — and defined the product's information architecture, improving navigation, discoverability and end-to-end trip planning.
- › Delivered 160+ production-ready screens, wireframes and interactive prototypes in Figma, translating business requirements into scalable design solutions.
- › Built a scalable design system of reusable components, interaction patterns and documentation, creating UI consistency and streamlining developer handoff.
- › Ran iterative usability testing across 2 rounds with Japanese users, refining flows such as Search and Trip registration based on observed friction.
- › Partnered with product managers, engineers and global stakeholders across the product lifecycle, contributing to product strategy, feature prioritisation and Agile delivery.
- › Applied cultural and market insight to design platform-appropriate experiences for Japanese users.

UX Designer · Suzuki Innovation Centre, Hyderabad, India

Feb 2023- April 2024 · concurrent with M.Des at IIT Hyderabad

- › Led UX design for Mizu-Guna, a web platform for Telangana's fishing community and Fishery Department, and Kimochi, a gamified career-development platform for rural students.
- › Conducted user research, usability testing and competitive analysis to uncover user needs and inform product decisions.
- › Designed wireframes, prototypes and high-fidelity UI, translating field insights into product decisions.
- › Facilitated UX workshops and championed design-thinking practice across multidisciplinary teams; supported developer handoff and validated delivered solutions through usability testing.

UX Researcher · IIT Hyderabad

May 2023- Aug 2023

- › Worked in Rishikesh, Uttarakhand on public perceptions of dam-led development and climate change.
- › Translated qualitative field data into data visualisations and narrative research artefacts for non-specialist audiences.
- › Designed and published as a live interactive webpage (HTML/CSS/JS). [Link](#)

Associate Architect · Prakriti Design Studio, Delhi

July 2019- June 2022

- › Three years in architecture and landscape design - concepts, working drawings, biophilic design before moving to digital product design.

EDUCATION

Masters of interaction Design, Indian institute of technology (IIT) Hyderabad, India

July 2022 – June 2024, CGPA 8.96/10

Bachelors in Architecture, School of Planning and Architecture (SPA), New Delhi, India

July 2013 – June 2019, First Division

SKILLS & TOOLS

DESIGN Ideation · Storyboarding · Interaction Design · Information architecture · user flows · journey mapping · wireframing · prototyping · design systems · accessibility

RESEARCH User research · usability testing · ethnography · thematic & affinity analysis · data visualisation · workshop facilitation

TOOLS Figma · Claude design · Claude code · Adobe creative suite · Miro · Notion · Jira · Unity (AR/VR) · Rhino · AutoCAD · Agile delivery · Prototype interactive visualizations in HTML/CSS/JS

LANGUAGES Hindi (native) · English (fluent) · Japanese (JLPT N5)

RECOGNITION & PUBLICATIONS

- › [Registered Design](#), Government of India — Tracker for Managing Schizophrenia Symptoms. Reg. No.437648-001, issued Jan 2026.
- › [Conference presentation, COMSNETS 2024](#) — poster on the Kimochi project, design-led innovation in rural education.