Pawan Mishra
UX Design | Research | Data Visualization

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Work Experience

Suzuki Innovation Centre | UX Design Intern
FEB 2023 - SEPT 2023 | AGILE BASED MULTINATIONAL TEAM

- Lead designer on Mizu-Guna project: A web-based platform for the fishing community and fishery department, Telangana India
- Lead designer on Kimochi project: A gamified platform for rural school students for career improvement, networking and growth.
- Conducted on-ground user research, usability testing, competitor analysis to gather insights and identify user needs
- Successfully advocated for the integration of UX design principles into the company's product development lifecycle, leading to the optimised workflow of Suzuki.
- Conducted internal workshops to educate teams about UX design methodologies, fostering a design-thinking culture across the team.
- Collaborated with International cross-functional teams to define and implement user experience strategies for the projects.
- Created wireframes, prototypes, and visual designs to communicate design concepts and ensure consistency with brand guidelines.
- Worked closely with developers to provide design assets, specifications, guidance throughout the development process.
- Conducted usability testing to validate design decisions.

Summer Internship | IIT Hyderabad
MAY 2023 - JULY 2023 . DATA VISUALISATION AND NARRATIVES

- Conducted field interviews in Rishikesh, Uttarakhand, to explore perceptions and memories of dam-led development, while simultaneously mapping its connection to climate change.
- Utilized data analysis, storytelling techniques, experience design, and data visualization to create a platform that presents compelling narratives and findings from the research.

Prakriti Design Studio | Landscape Architect
JULY 2020 - DEC 2021,

- Produced concepts, working drawings, gained knowledge about biophilic designs, actively contributed to team meetings to ensure seamless landscape project execution.

Living by Lama | Co- Founder, Startup venture
AUG 2019 - JUNE 2020

- Lifestyle brand specializing in lighting and lamps crafted from eco-friendly materials, notably clay, with a core focus on creating designs that evoke reflection and style.

Education

IIT Hyderabad Masters in Interaction design
JULY 2022- JUNE 2024 . 9 CGPA

- Relevant coursework: Interaction Design, Design methodologies, Design research, Graphic design, Visual culture, Data Visualization

School of Planning and architecture (SPA Delhi) B. Arch
JULY 2013 - JUNE 2019 . 62.8%

Skills

- User Research, Ethnography
- Data narrative and information visualisation
- Visual Design and UI
- Physical computing
- Augmented reality
- 3D Modelling and visualisation

Tools

- Figma
- Miro
- Adobe Creative Suite
- Rhino 3D , AutoCad
- Unity for VR/AR

Extra curriculars

- **Media Head** at Aayam
  IITH Annual Design event 2023
- **Internship Coordinator**
  Placement cell IITH 2022-23
- **Core member,** Design team IITH
  Infocus Photography club 2023

Publication

- COMSNETS 2024
  International Conference on Communication Systems & Networks
  Copyright

Languages

- Hindi
- English
- Japanese (conversational)